WINTER 2022 NEWSLETTER



Have You Heard?

IT'S GOOD TO HEAR FROM HES OF BUFFALO

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A SPECIAL STORY FROM PATIENT, STAN WYNER

HOW OTICON MORE 1 BROUGHT BACK HIS "NORMAL"



Stan Wyner

I've been wearing hearing aids for almost 12 years (all in the care of HES of Buffalo) and I've owned or tried quite a few different brands and technologies. Nothing I've used come close to my experience with the Oticon More 1.

If you're reading this, then you know how hearing loss and less-than-idealhearing aid performance can affect your confidence in being able to participate in conversations in varying environments. In my work as a business coach, being able to clearly hear and comprehend what a client is saying is crucial to my success.

When wearing these hearing aids, for the first time in all my years with hearing aids, I leave home comfortably confident in my ability to properly and accurately participate in any situation. It's as if a cloud of audio anxiety has been lifted from my head.

On my first day testing the More 1s, I purposely sat in the middle of a table of 12 people in a very noisy restaurant—one of the most challenging environments for me, and one that any other hearing aids could make only slightly less difficult. Not only could I hear and understand anyone and everyone at the table, I could concentrate on any one of the multiple conversations going on and participate without having to ask the others to repeat what they'd said. One of my close friends at the table commented that I seemed less stressed, that my face wasn't scrunched up straining to hear, and that my participation in the conversations was noticeably better.

Wearing the More 1 is the closest I've gotten to what I remember as "normal" hearing since I'd started wearing hearing aids.

Want to share your success story? Email us at info@hesofbuffalo.org!



The Year of the Ear Resolutions!

Need some ideas for 2022 New Year resolutions? Here's a few to consider:



- Quit smoking! Smoking restricts circulation in your inner ear!
- Exercise! Having high blood glucose levels may damage blood vessels in the inner ear.
- Get a current hearing test!
- · Protect your hearing from loud noises!
- · Wear your devices consistently every day!

5 WAYS HEARING LOSS RELATES TO OVERALL HEALTH

You don't have to live with hearing loss. Hearing loss can be treatable, and dramatically improve your quality of life. Below is information on various health issues that have been directly connected to hearing health.



HEARING LOSS INCREASES RISK OF DEMENTIA

Studies have shown that mild hearing loss doubles the risk of developing dementia. In contrast, moderate hearing loss triples the risk and severe hearing impairment increased the risk by a factor of five. Hearing aids can help reduce this problem.



HEARING LOSS CAN CONTRIBUTE TO DEPRESSION

According to a 2014 study published in JAMA Otolaryngology-Head & Neck Surgery, moderate to severe depression in adults increased with the severity of their hearing loss.



DIABETICS SUFFER FROM HEARING LOSS AT TWICE THE RATE

People living with diabetes are also twice as likely to experience hearing loss, according to the National Institutes of Health. Described as an "under-recognized complication of diabetes," researchers have also found a higher occurrence of hearing loss in people with pre-diabetes.



COMMON MEDICATIONS CAN CAUSE HEARING LOSS

According to the American Speech-Language-Hearing Association, ototoxic medications can cause hearing and balance problems, which may sometimes be reversed with the discontinuation of the medication.



KIDNEY DISEASE AND HEARING LOSS GO HAND IN HAND

They may seem completely unrelated, but the statistics don't lie; an estimated 54% of American adults with chronic kidney disease suffer from hearing loss, according to the American Journal of Kidney Disease.



LEARN MORE ABOUT OTICON MORE

More than meets the ear!

Did you know you hear with your brain, not your ears? Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.

The human brain is the gold standard for processing sound. Oticon More was developed to work more like how the brain works because it learned through experience. This means Oticon More supports your brain by giving it more of what it needs to make better sense of sound.

Oticon More is the world's first hearing aid with a Deep Neural Network (DNN) embedded on the chip. The DNN is a technology that has trained the More with 12 million real-life sounds. This built-in intelligence ensures each individual sound is delivered with detail and clarity.



HEAR MORE WITH LESS EFFORT

Oticon More Delivers:

- 30% more sound to the brain.
- 15% increase in speech understanding.
- High-quality streaming from your favorite devices.
- Oticon ON app allowing you to personalize your listening experience from your device!



You can demo the Oticon More at Hearing Evaluation Services of Buffalo, with no charge and no obligation for 14 days! All you need is a recent hearing test!

If you notice you're hearing better than ever with Oticon More, then you can take advantage of a special promotion we're passing down directly from Oticon. Visit HESofBuffalo.org/OticonMore for details and to request an appointment, or call our office at 716-833-4488.

ONLINE DONATIONS TO THE "AES" FUND NOW AVAILABLE



Dr. Ann Stadelmaier

The holidays may be behind us, but giving the gift of hearing is something you can do year-round! Donations for the Dr. Ann Stadelmaier Hearing Aid Fund can now be made online through PayPal or your credit card. You can make a one-time donation, or contribute a monthly amount.

No matter what you are able to give, know that it is greatly appreciated and is used towards a great cause. To date, the AES Fund has provided better hearing for over 425 local community members.

The Dr. Ann Stadelmaier Hearing Aid Fund has been established to provide hearing assistance to individuals in need who cannot afford a hearing aid in the Erie, Niagara, Chautauqua and Cattaraugus Counties.

To learn more, and make a donation, visit HESofBuffalo.org/AES.





It's Good to Hear

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Hearing Evaluation Services of Buffalo, Inc.

EXPERIENCE OTICON'S BREAKTHROUGH TECHNOLOGY TO HELP YOU HEAR BETTER IN NOISE

LEARN MORE AND MAKE AN APPOINTMENT ONLINE:

HESOFBUFFALO.ORG/OTICONMORE

OR CALL 716-833-4488

FROM NOW UNTIL FEBRUARY 15TH, 2022 SAVE UP TO <u>\$500</u> OFF A SET OF OTICON MORE™ HEARING AIDS.

PLUS - Get a free upgrade to rechargeable devices (\$300 value)!

