

Have You Heard?

IT'S GOOD TO HEAR FROM HES OF BUFFALO

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A SPECIAL STORY FROM PATIENT, STAN WYNER HOW OTICON MORE 1 BROUGHT BACK HIS "NORMAL"



Stan Wyner

I've been wearing hearing aids for almost 12 years (all in the care of HES of Buffalo) and I've owned or tried quite a few different brands and technologies. Nothing I've used come close to my experience with the Oticon More 1.

If you're reading this, then you know how hearing loss and less-than-ideal-hearing aid performance can affect your confidence in being able to participate in conversations in varying environments. In my work as a business coach, being able to clearly hear and comprehend what a client is saying is crucial to my success.

When wearing these hearing aids, for the first time in all my years with hearing aids, I leave home comfortably confident in my ability to properly and accurately participate in any situation. It's as if a cloud of audio anxiety has been lifted from my head.

On my first day testing the More 1s, I purposely sat in the middle of a table of 12 people in a very noisy restaurant—one of the most challenging environments for me, and one that any other hearing aids could make only slightly less difficult. Not only could I hear and understand anyone and everyone at the table, I could concentrate on any one of the multiple conversations going on and participate without having to ask the others to repeat what they'd said. One of my close friends at the table commented that I seemed less stressed, that my face wasn't scrunched up straining to hear, and that my participation in the conversations was noticeably better.

Wearing the More 1 is the closest I've gotten to what I remember as "normal" hearing since I'd started wearing hearing aids.

Want to share your success story? Email us at info@hesofbuffalo.org!



The Year of the Ear Resolutions!

Need some ideas for 2022 New Year resolutions? Here's a few to consider:



- Quit smoking! Smoking restricts circulation in your inner ear!
- Exercise! Having high blood glucose levels may damage blood vessels in the inner ear.
- Get a current hearing test!
- Protect your hearing from loud noises!
- Wear your devices consistently - every day!

5 WAYS HEARING LOSS RELATES TO OVERALL HEALTH



You don't have to live with hearing loss. Hearing loss can be treatable, and dramatically improve your quality of life. Below is information on various health issues that have been directly connected to hearing health.



HEARING LOSS INCREASES RISK OF DEMENTIA

Studies have shown that mild hearing loss doubles the risk of developing dementia. In contrast, moderate hearing loss triples the risk and severe hearing impairment increased the risk by a factor of five. Hearing aids can help reduce this problem.



HEARING LOSS CAN CONTRIBUTE TO DEPRESSION

According to a 2014 study published in JAMA Otolaryngology-Head & Neck Surgery, moderate to severe depression in adults increased with the severity of their hearing loss.



DIABETICS SUFFER FROM HEARING LOSS AT TWICE THE RATE

People living with diabetes are also twice as likely to experience hearing loss, according to the National Institutes of Health. Described as an "under-recognized complication of diabetes," researchers have also found a higher occurrence of hearing loss in people with pre-diabetes.



COMMON MEDICATIONS CAN CAUSE HEARING LOSS

According to the American Speech-Language-Hearing Association, ototoxic medications can cause hearing and balance problems, which may sometimes be reversed with the discontinuation of the medication.



KIDNEY DISEASE AND HEARING LOSS GO HAND IN HAND

They may seem completely unrelated, but the statistics don't lie; an estimated 54% of American adults with chronic kidney disease suffer from hearing loss, according to the American Journal of Kidney Disease.





Hearing Evaluation Services of Buffalo, Inc.



It's Good to Hear

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HEAR MORE™ THIS YEAR!

EXPERIENCE OTICON'S BREAKTHROUGH TECHNOLOGY TO
HELP YOU HEAR BETTER IN NOISE



LEARN MORE AND MAKE AN APPOINTMENT ONLINE:

[HESOFBUFFALO.ORG/OTICONMORE](https://hesofbuffalo.org/oticonmore)

OR CALL **716-833-4488**

FROM NOW UNTIL FEBRUARY 15TH, 2022

**SAVE UP TO \$500 OFF A SET OF
OTICON MORE™ HEARING AIDS.**

PLUS - Get a free upgrade to rechargeable devices (\$300 value)!



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